



NEW PROVIDENCE BUSINESS

This October be part of our
Annual Scarecrow Stroll through
Downtown New Providence!!



OCTOBER 14 – NOVEMBER 1, 2017

SCARECROW CONTEST

ENTER BY OCTOBER 7! Entries on First Come Basis!

Create your own unique family-friendly scarecrow or a scarecrow representing your organization, sport, or business. It can be wild, funny, furry, silly, or ridiculous. Use your imagination!! FREE to enter but space is limited! This is your chance to express yourself, your organization, or business! **

Please visit our website for complete rules and entry forms at www.newprovbiz.com.



- Have old clothes lying around? Discarded items that you don't know what to do with?
- Have a crafty creative side you would like to express and share?
- Need a fun fall get together with your family, friends, or organization?

Scarecrows should be handmade and not purchased from a retailer. Scarecrows should not be taller than 6 feet and cannot extend into road or walkways. Scarecrows should be built to withstand the elements (wind, rain, sun). Scarecrows **may not** be built on a wooden or rigid frame. Scarecrows will be attached to assigned lampposts downtown. Appropriate ties will be available on set up day, Saturday, Oct. 14 from 1-3 pm in the Municipal Center Parking Lot. (Rain date is Sunday, October 15) Three winning entries will be chosen:

First Place = \$300 Second Place = \$200 Third Place = \$100

Ballots for voting will be available at participating downtown shops from Oct. 14 – Nov. 1. Winners will be announced shortly thereafter.

****The committee reserves the right to eliminate scarecrows from the contest and remove any scarecrows or scarecrow elements/accessories that are inappropriate (absolutely nothing violent, bloody, gruesome, scary, political, religious, provocative, or in poor taste will be permitted. No weaponry, real or pretend, will be permitted and will be immediately removed. See complete Rules and Regulations below).**

Scarecrow Contest Rules and Regulations

Deadline:

- Entry forms must be **received** no later than Saturday, October 7, 2017. Absolutely no entries will be accepted after that date. No unregistered entries will be accepted. Entry form available below or online at www.newprovbiz.com

Eligibility:

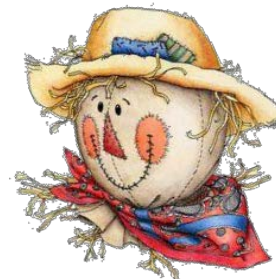
- The competition is open to all New Providence Residents, New Providence based organizations, and New Providence businesses only.
- Prizes:** Three Prizes in all. Winners of the Scarecrow Contest will be announced around Nov 1. Prizes for each Category:
1st Place = \$300 2nd Place = \$200 3rd Place = \$100

Registration:

- Get form online at www.newprovbiz.com or www.newprov.org or complete and mail the form below.

Size, construction, and display requirements:

- Scarecrows should be handmade and not purchased from a retailer.
- Scarecrows should not be taller than 6 feet and cannot extend into road or walkways.
- Scarecrow should be built to withstand the elements (wind, rain, sun).
- Scarecrow may not be built on a wooden or rigid frame. They will be attached to an assigned lamppost downtown with special ties.
- No flammable, electrical or battery-operated items can be used including, but not limited to tiki torches, gas-powered generators, lighting, etc.
- Scarecrows must be in good taste and in keeping with our New Providence family-friendly standards. No violent, bloody, scary, gruesome, political, religious, or offensive entries will be permitted. No weaponry, real or pretend, will be permitted.
- No Handouts, promotional materials or free giveaways can be associated with a scarecrow or scarecrow entry.
- New Providence Business or Borough is not responsible for anything damaged, lost, or stolen.
- We reserve the right to remove any scarecrow or scarecrow elements that do not meet these standards.



Set-Up: Bring your fully assembled scarecrow

- Check-in on Saturday, October 14, 1-3 PM in Municipal Center Parking Lot
- At check-in you will receive an entry number/ pole assignment; zip ties to secure your scarecrow. Scarecrow staff will take a photo and help with any questions.

Voting:

- Voting will take place from Oct. 14 - Nov. 1. Everyone is invited to vote. Limit one entry per person please. Additional ballots available at participating businesses. Winners will be announced shortly after Nov 1.

Scarecrow Tips:

- Supplies - some suggestions: shirt, pants, buttons, hats, gloves, socks, glue, pillowcases, yarn, felt tip pens, rubber bands, safety pins, bamboo pole, ropes, craft wire, (recycled shopping bags stuffed with newspapers or rags are good for stuffing!)
- We strongly encourage you to visit your scarecrow for "check-ups". Please make any necessary repairs to keep your scarecrow looking its best. Remember, voting will continue until Nov. 1 at 5 PM!

Pick-Up:

- Exhibits must be picked up by Friday, November 3. Exhibits not picked up by noon will be discarded.

Interested in volunteering? Contact us at 908-665-1400 x 8232 if you would like to join our Scare Crew for this fun event!



Name Of Applicant or Organization _____

Contact Name _____ Phone Number _____

Address _____ City _____ Zip _____

E-Mail Address _____

I have read and agree to the scarecrow display & contest rules mentioned above and fully understand that my scarecrow and/or scarecrow elements will be immediately removed if not in compliance at all times during this contest. I also agree to have my scarecrow on display in New Providence through November 1, 2017 and agree that pictures of my scarecrow can be used for social media and promotions.

Signature _____ Date _____

Please mail or deliver to:

SCARECROW CONTEST
c/o Borough of New Providence
360 Elkwood Ave.
New Providence, NJ 07974

APPLICATIONS MUST BE RECEIVED NO LATER THAN OCTOBER 7, 2017